



QIWI

Due to a low credit or debit card penetration in Russia, QIWI is the most preferred e-wallet for online transactions with over 16 million users. QIWI's e-wallet is directly connected to the user's Visa account and is the payment method of choice for 28% of online purchases in Russia.



Supported Countries and Currencies



Russia



Ukraine

*Payment available in EUR, RUB or USD.



What else is Supported?

- Payment Cancellation
- Refund
- Partial Refund



Who Uses QIWI?

Merchants from all kind of segments, from tourism to technology, do not only accept credit and debit cards for online payments, but also go beyond and support local payment methods through iyzico.

Localize the payment experience of your customers abroad by offering QIWI for easy and secure online payments.



Good to Know

QIWI is one of the two most popular e-wallets in Russia with almost 70 million e-shoppers - which accounts for around 50% of the population. Due to high fraud and security concerns e-wallet usage is well-spread throughout the country.

Russian e-commerce volume grows by 25-35% annually, while online cross-border business has an annual growth rate about 50%.